



DJ Sep is the founder, promoter and main resident DJ at San Francisco's Dub Mission. For 22 years, DJ Sep has appeared on Bay Area radio, first starting at her college radio station KUSF-FM (University of San Francisco) followed by Berkeley's public radio station, KPFA-FM, where her show "Off the Beaten Path," aired from 1994 to 2010 - this was where her passion for producing electronic music was nourished.

Throughout DJ Sep's career she has been nominated for an SF Weekly Music Award in the best DJ Category and has played at multiple venues around London, New York, Washington DC, Los Angeles, Miami, San Diego and all across San Francisco.

DJ Sep is the mastermind behind the busy night "Dub Mission," a Sunday Night Ritual at the San Francisco 'The Elbo Room'. She has worked with a wide range of international artists, alongside her team of J Boogie, Ludichris, Vinnie and Maneesh the Twister. Sep has spent the past five years taking "Dub Mission" to unforeseen heights. Dub Mission is known to bring a crowd with ideals to chill out and dance to Reggae and Dub Music in the Bay Area as the weekend counts down its final hours.

The Bay Area's natural diversity coupled with many fine record shops gives Sep and her team two important advantages: A large potential audience to tap into, and excellent access to the music that keeps people coming back. Partner this with Sep's widely listened to radio program and the synergy is perfect.

Sep still enjoys, however, doing her own research, combing Bay Area music shops for just the right addition. "People have sent me music for the radio show and for Dub Mission for the past five years," says Sep. "There's always more records out there than I could possibly spin and buy."

Keeping flexible works best in keeping her DJs interested and her audience expanding. "We have people who are interested in Reggae, some of whom were around in the late '70s and early '80s... We have people who are at the college age just starting to explore this music. It's men and women of all ages and different backgrounds."

Sep isn't interested in limits. Currently she's spinning at another Bay Area establishment, 26 Mix, once a month. Musical ideas are taken even further at 26 Mix, with a night Sep calls "Future Sound of Urban Rhythm."

DJ Sep is a DJ CENTRAL Records artist and is now out now on DJ CENTRAL for the world. For more information, go to www.dubmissionsf.com or search "DJ Sep" on Google.

DJ SEP

GENRE: DJ / Reggae Dancehall / Dub / Dubstep



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