



PRESS RELEASE - EFFECTIVE IMMEDIATELY – 30 October 2014

ZYA – ZYA EP

DJ Central is proud to announce the release of Chinese/Canadian singer Zya's latest EP! Zya has an impressive portfolio that we are keen to share with our amazing viewers! Zya is already a huge name in the Chinese and Canadian music industries and she has the YouTube hits to prove it. Don't believe us? Check out "Baidu" (China's equivalent to YouTube) where her songs and video clips have received over a BILLION plays!

DJ Central is releasing 4 selected tracks from her albums on a special "ZYA" EP. The release will be promoted via the SONY and The Orchard on DJ Central Records. The tracks include 'Baby Tell Me', 'Enchanted', 'Love and Peace' and 'I Do Not Like Love'. Her strong emotive vocals are complimented by excellent production and are a must hear for anyone interested in well produced music that is inspired by contemporary R&B.

Zya's fame was already on the rise as a prominent Chinese/Canadian singing artist but her fame has skyrocketed after the release of her biggest hit to date, "Xin Zui". The song "Xin Zui" became the theme song of the popular TV China drama "281 Letters". The song's passionate melody complimented with heartfelt lyrics became an overnight hit sensation across China. From then on, Zya has become one of the most prominently sought after Asian artists. In 2005, her song "Xin Zui" was honored as the Top 10 songs and her first debut album also garnered top results on charts. Zya's vocal talents also caught the attention of the Vocal Teacher, Julie, who fostered the World Renowned Talent Celine Dion.

For information on Zya and DJ Central follow the links!

Zya Official Website: www.hellozya.ca

Purchase Link: <https://itunes.apple.com/us/album/zya-ep/id916331505/>

ABOUT DJ CENTRAL:

DJ CENTRAL TV is a new and exciting global dance and house music TV show that features lifestyle segments on all things youth, club, dance, and house music culture, bringing the global clubbing nightlife to your TV screens on FOXTEL's heralded Aurora Channel 183.

Hosted by the dynamic team along with a cast of industry names and artists from all over the world, each week they'll bring you the latest in dance and house music as well as featuring fashion interviews with celebrities from film to music and sport and bringing our own unique Australian feel to the world of dance and house music.

The shows format is built around a local club that we have selected that we feel represents the best of all the things that the show stands for. We will have segments on the venue itself, the latest music video clips, club competitions and promos, and even a latest news segment keeping you up to date with all the latest gossip in the DJ Club scene.

For more information, visit the official DJ Central website: www.djcentral.tv

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