



PRESS RELEASE - EFFECTIVE IMMEDIATELY – 06th December 2013

DJ CENTRAL WELCOMES BRYAN FEINBERG APPOINTED AS CHIEF OPERATING OFFICER FOR DJ CENTRAL RECORDS

SYDNEY AUSTRALIA 2nd December 2013 - DJ Central is pleased to announce the arrival of Bryan Feinberg as the chief operating officer for DJ Central Records. We are really excited with this appointment and look forward to massive success with Bryan heading up and running the NYC office for DJC.

Bryan brings nearly two decades of serial technology & media focus to the equation. He is passionate about EDM and the emerging digital entertainment markets. A rocker at heart with an incredible global network of highly success tech and entertainment entrepreneurs Bryan is a self-proclaimed Start-up Junkie. We are incredibly excited to have Bryan at the Matrix of opportunities that flow through the company

Bryan will be based in New York USA working side by side with DJ Central's CEO, Damien Reilly, developing new markets and insuring best practice is maintained at all times from our software to our administration processes and management systems. We look forward to continued global success with Bryan on the team.

You can click [here](#) to download his new release. For all the latest news on DJ Central please visit www.djcentral.tv

ABOUT BRYAN FEINBERG:

With over 15 years of Venture Investing in both the private and public markets, Bryan is an expert on how to best position and develop IP. Over the past 10 years, Bryan completed over \$150M in transnational business and was recently part of the team that led a \$13M Private Placement and public listing for INVIVO Therapeutics (OTC: NVIV). Series 7 & 63 Licensed. Bryan's added value is measured in his hands on approach to deal positioning, strategic modelling, market analysis & enabling technologies in any data transaction.

ABOUT DJ CENTRAL:

DJ CENTRAL TV is a new and exciting global dance and house music TV show that features lifestyle segments on all things youth, club, dance, and house music culture, bringing the global clubbing nightlife to your TV screens on FOXTEL's heralded Aurora Channel 183.

Hosted by the dynamic team along with a cast of industry names and artists from all over the World, each week they'll bring you the latest in dance and house music as well as featuring fashion interviews with celebrities from film to music and sport and bringing our own unique Australian feel to the world of dance and house music.

The shows format is built around a local club that we have selected that we feel represents the best of all the things that the show stands for. We will have segments on the venue itself, the latest music video clips, club competitions and promos, and even a latest news segment keeping you up to date with all the latest gossip in the DJ Club scene.

For more information, visit the official DJ Central website: www.djcentral.tv

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