



**PRESS RELEASE - EFFECTIVE IMMEDIATELY – 2<sup>nd</sup> July 2013**

**DJ SEP SIGNS TO BLUE PIE!**

\*\*\*\*\*

DJ Central is excited to announce the fierce and gifted, DJ Sep, to the label!

DJ Sep is not only a talented and true champion of Dub in the US but she is also the main founder, promoter and main resident DJ at DUB MISSION, which makes her an accomplished DJ who knows her stuff when it comes to dub, dubstep and roots reggae. Her event, DUB MISSION, is recognised as one of the longest running dub and reggae parties in the U.S. and has featured artists from all over the world including Mad Professor, Adrian Sherwood, The Scientist, Twilight Circus Dub Sound System, Zion Train, and Mungo's Hi Fi with Soom T, to name a few.

DJ Sep has also been on Bay Area radio: first at college radio station KUSF-FM (University of San Francisco) and later at Berkeley's public radio station, KPFA-FM, where her eclectic electronic mix program, "Off the Beaten Path," aired from 1994 to 2010 and she's still on the air with new host Victoria Z. She has also made compilation albums including Babylon Is Ours: The USA in Dub (with journalist/producer Ron Nachmann aka Shockman), which featured all-exclusive American dub tracks released on Germany's Select Cuts Records.

DJ Sep is now signed to DJ Central and we can't wait for you guys to hear what she has in-store for you dubstep fans out there!

For more information on DJ Sep and DUB MISSION, check out her official website at [www.djsep.com](http://www.djsep.com)

\*\*\*\*\*

**ABOUT DJ CENTRAL:**

DJ CENTRAL TV is a new and exciting global dance and house music TV show that features lifestyle segments on all things youth, club, dance, and house music culture, bringing the global clubbing nightlife to your TV screens on FOXTEL's heralded Aurora Channel 183.

Hosted by the dynamic team along with a cast of industry names and artists from all over the world, each week they'll bring you the latest in dance and house music as well as featuring fashion interviews with celebrities from film to music and sport and bringing our own unique Australian feel to the world of dance and house music.

The shows format is built around a local club that we have selected that we feel represents the best of all the things that the show stands for. We will have segments on the venue itself, the latest music video clips, club competitions and promos, and even a latest news segment keeping you up to date with all the latest gossip in the DJ Club scene.

For more information, visit the official DJ Central website: [www.djcentral.tv](http://www.djcentral.tv)

\*\*\*END\*\*\*

\*\*\*\*\*

**CONTACT:**

**Press and Media Manager**

DJ Central Hong Kong Ltd  
C/O Expo112 Unit 20  
No 112 McEvoy Street  
Alexandria NSW 2013  
AUSTRALIA

P: + 61 2 9310 0155

F: +61 2 9310 0166

W: [www.djcentral.tv](http://www.djcentral.tv)

E: [sales@djcentral.tv](mailto:sales@djcentral.tv)