



**PRESS RELEASE - EFFECTIVE IMMEDIATELY – 30<sup>th</sup> April 2013**

### **DJ Central signs one of the world's best - DJ Busy B!**

DJ Central Records are proud to announce the signing of US upcoming star, DJ Busy B, to the label. Not too many DJs on the West Coast can claim originality in their DJ style, but DJ Busy B definitely can.

Almost a second decade into his career and emerging as Northern California's newest "King of Clubs", he is the most sought after DJ amongst promoters and nightclub owners alike and headlines more than 100 shows a year. DJ Busy B was brought to the attention of DJ Central whilst touring through the USA, and now the rest is music History. It is clear that DJ Central and DJ Busy B are essentially, a perfect match.

In the past, DJ Busy B has rocked exclusive events for celebrities including, Britney Spears, Hilary Duff, Calvin Klein, Vera Wang, Colby O'Donis, and Pitbull. He has also been given a spotlight to showcase his DJ talent for well-known companies: Macy's, Old Navy, Walmart, Puma, Anchor Blue, and Bebe to name a few. Today, he is a resident DJ at the world famous Harry Denton's Starlight Room, located on the 21st floor of the Sir Francis Drake Hotel in the heart of Union Square, San Francisco. Although he has already made his mark in the US, DJ central records cannot wait to showcase this rising star to the rest of world.

DJ Busy B will be released under DJ Central Records on the SONY RED platform for the world. For more information on DJ Busy B please see the following links.

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#### **ABOUT DJ BUSY B:**

Not too many DJs on the West Coast can claim originality in their DJ style. While the average DJ turns tables, DJ BUSY B "turns heads". With over 14 years of DJ experience and emerging as San Francisco's Newest "King of Clubs", he is the most sought after DJ amongst promoters and nightclub owners alike and headlines more than 100 shows a year. He has rocked exclusive events for celebrities including, Britney Spears, Hilary Duff, Calvin Klein, Vera Wang, Colby O'Donis, and Pitbull.

Impressively, DJ BUSY B has bridged the gap between raw talented street DJ and the overrated radio station DJ in notoriety. Without any sort of artist management or agency representation, DJ BUSY B is successfully making a mark in his territory by a "word of mouth buzz". Exposing an audience to his attractive stage presence, technical ingenuity and diverse music selection creates an electrifying rush of energy onto every dance floor her controls. Additionally, he incorporates passion with a business mindset that will surely impact in any performance. The DJ BUSY B brand is a representation of quality and originality, something rare in today's music industry.

[www.djbusyb.com](http://www.djbusyb.com)

[www.youtube.com/user/djbusyb](http://www.youtube.com/user/djbusyb)

[www.facebook.com/pages/DJ-BUSY-B/105411301206](http://www.facebook.com/pages/DJ-BUSY-B/105411301206)

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**ABOUT DJ CENTRAL:**

DJ CENTRAL TV is a new and exciting global dance and house music TV show that features lifestyle segments on all things youth, club, dance, and house music culture, bringing the global clubbing nightlife to your TV screens on FOXTEL's heralded Aurora Channel 183.

Hosted by the dynamic team along with a cast of industry names and artists from all over the world, each week they'll bring you the latest in dance and house music as well as featuring fashion interviews with celebrities from film to music and sport and bringing our own unique Australian feel to the world of dance and house music.

The shows format is built around a local club that we have selected that we feel represents the best of all the things that the show stands for. We will have segments on the venue itself, the latest music video clips, club competitions and promos, and even a latest news segment keeping you up to date with all the latest gossip in the DJ Club scene.

For more information, visit the official DJ Central website: [www.djcentral.tv](http://www.djcentral.tv)

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