



SYNDICATION OF YOUR MUSIC VIDEO CLIPS:

As part of your distribution agreement with DJ Central we provide you access to over 150 music programs on the planet. We do this via our digital content access systems via our partner networks.

DJ Central digitally encode your content and then make this available to the music programs to license or syndicate for their shows around the world.

We work with just about every music genre including:

- Afro
- Caribbean and Reggae
- Classical
- Classic Rock, Pop, Jazz
- Club
- Dance
- Easy listening
- Euro Beats
- Hard Rock
- Jazz



- Music Education
- Pop
- Punk
- Rap and Hip Hop
- Retro
- Rock
- Soul Funk
- Urban R & B
- World

AIR PLAY vs. SERVICE:

We can never guarantee airplay. What we do is provide assurance that we will get your video and film content to networks we service. This represents a massive saving in time, energy & postage costs.

HOT CONTENT REQUESTS:

We are requested from time to time by the networks to “Flag” what we believe are the best videos. If your video is hot and fun and creative then we will have this noted on the submissions with the ONE sheets and your BIO.

BE CREATIVE AT ALL TIMES!
This is your weapon for success!



ADVANTAGES

Having DJ Central distribute your videos and make them available to TV channels, retailers and stores worldwide helps to:

- Reduce your direct costs by switching to digital delivery. You do not need to send DVDs or DIGI BETA tapes in the post anymore!
- Find new clients by marketing your music videos to our extended database of TV stations, web portals and mobile operators
- Keep complete control over distribution by getting information that is crucial for promotion. We provide you with the number of previews and delivery orders by TV programmers. Service reports appear on your statements.



COPYRIGHTS

You do not give up your copyright. You remain the exclusive owner of your images and content. DJ Central becomes a license partner with you and we are granted the right to represent the content and seek out license opportunities for you and your artist. We do not buy or sell any copyright, but we are granted limited usage licenses. This is all covered in your agreements with DJ Central.

Select your licensing conditions:

As a producer, you choose the general conditions of our mandate to license your work. And for every single video, you can set specific restrictions. You can lock off countries and limit the time on the networks. The more restrictive you are the less likely we are to succeed. This rule changes depending on how HOT your content is.

Find new clients and increase your revenues:

You keep your own client base and the direct contact with them. We market your images to the broadcasters that you do not have the resources to reach. This saves you massive time.

POSTAGE COSTS

Think about the massive savings in having to send your content to the services that we manage through our digital systems. With DIGI BETA tapes costing up to \$150 AUD each and DVD duplication at \$5 a single unit the savings are considerable. We take care of everything and get your content into the retailers fast and out there to earn you revenue as soon as possible.

REGISTRATION OF YOUR CONTENT

DJ Central takes the headache out of the regulatory process of registering your content with all the collection services.

Registration for your content when managed by DJ Central is free!

You do not have to pay for the hosting of your content on our servers. We take care of everything for you. You only need to invest some time to describe your content in detail.

IMPORTANT THINGS TO NOTE WHEN SUBMITTING MUSIC CLIPS:

Please make sure that all submissions are labelled correctly. If they are not labelled then nothing happens. We are not mind readers.

- Make sure that you have ALL the information on who produced the clip and or content. Please complete the normal META DATA sheets.

If you do not have these then ask for one by emailing catalogue@djcentral.tv

- Please make sure that you stipulate who owns the content on the tape. This is very important. We need to know who wrote the song and who owns the masters. Without this information we cannot pay you.

If you do not attend to the above points then your video, short film or video content will not be processed and will be rejected.



WHO WE SERVICE

Video is an expanding market and growing every month. DJ Central works with only proven paying customers. There are many services out there that promise the world and never pay. We remove the risk by working only with proven paying service providers.

Some of the service providers include the following leading companies:

- www.abc.com
- www.babelgum.com
- www.basepointmedia.com
- www.bbc.co.uk
- www.bigpond.com
- www.bluevaultdigital.com
- www.cnn.com
- www.itunes.com
- www.mtv.com
- www.mtvbase.com
- www.muzikplugger.com
- www.muzu.com
- www.newscorp.com
- www.noisetv.tv
- www.optus.com.au
- www.sbamusic.com.au
- www.three.com
- www.vidzone.tv
- www.vidzonemobile.com



Our service lists are expanding all the time. As we find new and reputable service providers, we will add them to our service listing.





CONTACT



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