



DJ CENTRAL™

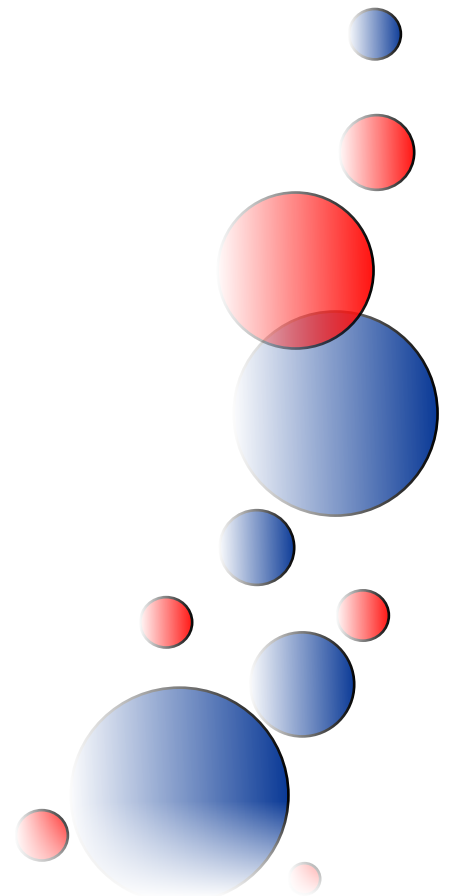
www.djcentral.tv



THIRD PARTY LICENSING

Film | TV | Cable Shows | Advertising

v. OCT 2014





ABOUT MUSIC LICENSING

DJ Central works with you to commercialise your music via digital networks, partners and exclusive license contracts that we hold. We work with some of the world's largest online music research and licensing firms. DJ Central holds a number of exclusive partner agreements that provide our firm with a competitive edge that allows us to seek out and place our artists, labels and copyrights into lucrative FILM, TV, CABLE and general advertising license sales.

For more information on our exclusive partnerships and license agreements please refer to our website www.djcentral.tv

OUR MISSION

To commercialise your content and to take away the headache associated with licensing music for commercial productions. We achieve this by saving you a significant amount of time by placing your music with over 50 leading music license specialists around the world. It has taken over 10 years to build these relationships and we bring them all to you so that we can work as a team to generate license sales.

We have exclusive partnerships with leading firms that allow us to use the power of the internet and our digital systems to maximise returns for our artists, labels and content owners.

ABOUT MUSIC COPYRIGHT

Music copyright (and intellectual property) law is based on a combination of local territory legislation and various international agreements. It has been tested successfully by the rights owners of their representatives in various courts around the world with stringent legal costs and penalties against those participating in copyright infringement and/or unauthorised copying, replication, transmissions and broadcasting.

Rights owners do not hesitate in taking legal action where they believe their copyrights have been infringed.

Copyright is the right granted to the creators of original musical and artistic works to prevent other persons from copying and exploiting those works without first gaining permission.





In addition, there may also be trademark and patent issues that may have to be considered. Permission to use a piece of music in a production (with a few exceptions as mentioned below) must be obtained from both the owner/controller of the musical composition usually the 'music publisher' and the owner/controller of the sound recording (and the underlying copyrights and intellectual property) usually the 'record company'.

An exception to this rule is when the music is out of copyright and in the 'public domain'. For example, the general term of copyright for musical work in the European Union is 70 years after the death of the last surviving composer.

However, in the USA the term is dependant on first publication, creation and registration factors (with various dates set as benchmarks and can vary for example, from 70 to 120 years) or where you would like to make your own recording of a piece of existing music. In some cases, when you make your own recording, the music publisher may have to be made aware of this (depending on various factors such as territory, usage, change of lyric or structure) as the composer may insist that they approve the recording.

DJ Central takes the hassle out of music licensing and allows you to focus on what you do best. Our license team are highly experienced and we only work with market leaders in the placement of music around the globe.





WHAT WE DO:

The team at DJ Central work with digital systems. The processes we have in place allow us to deliver your content to over 50 leading music license specialists around the world. Systems, procedures and process management are the key elements that help to get your music to the top of the pile and to the ears of the people that make the purchase decisions for license agreements.

The unique systems we have developed, our relationships with industry partners and utilising the power of the Internet all help to maximise returns for you and your music.

WHAT LICENSING OPPORTUNITIES ARE OUT THERE?

DJ Central has completed license agreement with over 300 companies in the past 3 years. Some of our music license clients include:

- ABC www.abc.net.au
- American Express www.americanexpress.com
- British Petroleum www.bp.com
- CBN www.cbn.com
- Channel 10 www.ten.com.au
- Channel www.channelnine.ninemsn.com.au
- Channel 7 www.seven.com.au
- Coca-Cola www.coca-cola.com
- Dats Skip Bins www.datsskipbins.com.au
- Farscape www.farscape.com
- FOX www.fox.com
- Heavenly www.heavenly.com.au
- Home and Away www.seven.com.au/homeandaway
- I Heart [Love] NY www.iloveny.com
- Magic Blue Creative www.magicbluecreative.com
- National Australia Bank www.nab.com.au
- Neighbours www.neighbours.com
- PBS www.pbs.org
- Pepsi www.pepsi.com
- Ralph Lauren www.ralphlauren.com
- Reality Films www.realityfilms.net
- Red Earth www.redearth.com.au
- SBS www.sbs.com.au
- Stanley Tools www.stanleytools.com
- Steinbok www.steinbok.com.au
- Toyota www.toyota.com.au
- Universal Pictures www.universalpictures.com
- Wyld Vitamins www.wyld.com.au



Some of our many artists that we have secured license sales for include:

- 3rd Unit www.3rdunit.com
- Barry Crocker www.barrycrocker.net
- Belasco www.belasco.co.uk
- Burning the Day www.burningtheday.com
- Caitlin www.caitlinreilly.com
- Diggsville www.diggsville.net
- Fusier www.zygosin.com
- Gordon Waller (Peter and Gordon) www.gordonwaller.com
- Henry Turner Jr. www.henryturnerjr.com
- Ooh la la www.oohlala.net.au
- Pete Hawkes www.petehawkes.com
- Peter Noon (Herman's Hermits) www.peternoone.com
- Sahra www.sahra.com.au
- Slimey Things www.slimeythings.com
- Yeehaa Boys www.theyeehaaboys.com



DJ Central and our partner, Blue Pie have created hundreds of soundtracks and placed over 1000 songs into films, tv shows, documentaries and general advertisements over the past decade.

Some of these include:



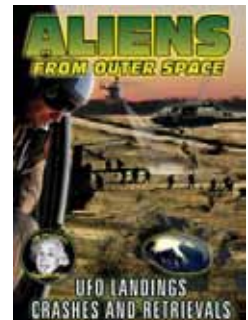
The Argues The Movie



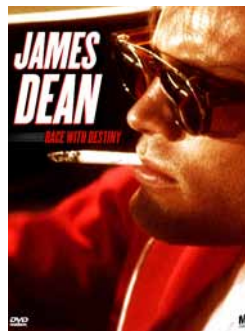
Dealing with Destiny



Rap Dreams



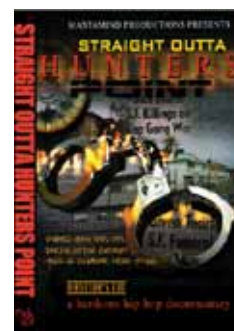
Aliens from Outer Space



James Dean Race with Destiny



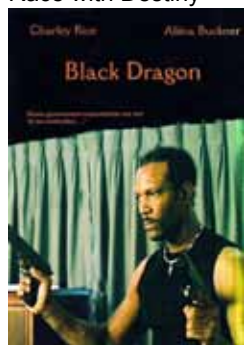
The White Countess



Straight Outta Hunters



Townbiz



Black Dragon



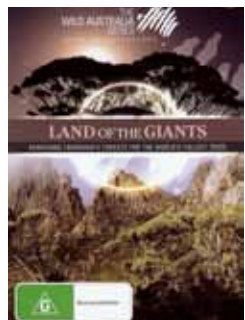
High Side 'N Remix



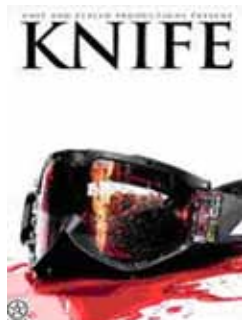
The Ultimate 2012 Collection



Ancient Astronauts Our Extra Terrestrial Legacy



Land of the Giants



Knife



Diary of a Vampire



Archetype of the UFO



WHAT THEY SAY ABOUT US?

"DJ Central on MUZU is a great addition to our catalogue. Featuring some of the best Dance music around it provides our users with fresh news and upfront club floor fillers.

The show has also been well received by MUZU users being featured on our Apps for connected TV and console. The show has also featured on the MUZU Publisher network on specialist Dance sites to social communities in Central Europe and the US."

- Robert Sharp - Business Development Manager Europe - MUZU TV

| www.muzu.tv / www.facebook.com/muzu.tv / www.twitter.com/muzutv |

"I just want to take this opportunity to say just how happy I am with DJ Central screening on the channel.

As a broadcaster who seeks to represent our diverse community, I find the diversity of the artists featured on the show a perfect fit for the brand. The execution of the show is impeccable and the quality of international DJ's who are at the top of the international dance seen a coup for our weekly schedule. I sincerely also want to express thanks for the professional, stress free delivery of the show – Simon Smithers is an asset to your team.

Here's to a big bright 2013 with DJ Central on Aurora – I look forward to working with you for years to come."

- Corrie - Programming and Production Manager - AURORA

| www.aurora.tv / www.facebook.com/auroratv / www.twitter.com/auroratv |

"Imogen Mardi and I would like to express our deepest gratitude for the sponsorship of Imogen Dixon Smithers. Without your support we would not have been able to attend this years national clubs event in Melbourne.

Imogen performed amazingly wining two gold, a bronze and her team won silver overall knocking off the current western Australian team. She is now the new Australian National Clubs Overall champion. She attracted the attention if the national coach who said she performed the best beam routine she has ever seen. She was congratulated by all the judges personally and she was made a national high achiever. The national coach said she will see here at the youth Olympics in 2014.

Again thank you for your support and we look forward to a long association."

- Simon Smithers - CEO - TrueBlu TV





CONTACT



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