



PRESS RELEASE - EFFECTIVE IMMEDIATELY – 16 February 2015

StreamerZz, Planet Blue Pictures announce a new content partnership with DJ Central for 2015.

LA 16th February 2015 — Nyhl Henson, Founder and CEO of SmART MEDIA VENTURES (SMV), announced today that SMV, Planet Blue Pictures and DJ Central TV have formed a strategic partnership to provide StreamerZz customers with access to the DJ Central TV music channel network and the Planet Blue Pictures film and TV show catalogue.

The DJ Central TV global EDM show, with its multitude of music and universally known DJ's will now be available on StreamerZz, a wholly owned subsidiary of SMV. SmART MEDIA VENTURES, Inc. StreamerZz(tm) will provide its customers with access to the entire DJ Central TV music channels and the Planet Blue Pictures film, TV and documentary library of over 1000 titles and growing.

The StreamerZz(tm) network and app provides consumers access to unique and compelling entertainment content. The platform allows a new level of consumer interaction with the opportunity to purchase goods and services in and or featured on the shows, via the shows sponsors and partners.

As Nyhl Henson, Founder and CEO says:

"StreamerZz (tm) will become one of the world's most innovative and breakout content platforms available in 2015. The content available from the Planet Blue Pictures and DJ Central libraries will provide our customers with access to world class documentaries, films, games, fashion, music, sports, food shows, children's content, and travel shows providing our users with a unique and easy way to interact with the show and purchase goods and services at the same time. We are very pleased to announce this great partnership and look forward to providing our audience with unique and highly engaging content always. "

ABOUT DJ STREAMERZZ:

www.streamerzz.com

SmART Media Ventures, Inc is a provider of digital entertainment and media content. The company provides content creation, curation and delivery services via its StreamerZz online streaming service channels. StreamerZz is the SmART Media Ventures streaming platform that provides consumers access to a wide and constantly expanding offering of entertainment content including movies, music, fashion, cooking, sports, music and other digital entertainment content.

The company has a network of world class strategic partnerships and alliances that it calls upon to provide content delivery solutions and services for its customers including streaming, VOD, Web TV and IP TV solutions for its customers.

The StreamerZz entertainment channels include: DJ Central TV, Metal Central TV, Country Central TV, Jazz and Blues TV, Fashion Central TV, Reggae Central TV, The Planet Blue Pictures film and documentary library, The Cadillac Bill Show, Fernando's Secrets, The Below H2O Documentary Channel, and the Blue Pie Records music catalogue with over 2 Million tracks and growing.

ABOUT PLANET BLUE PICTURES:

Planet Blue Pictures creates custom distribution, syndication, production and license sales services to their content partners. For more information on Planet Blue Pictures please visit www.planetbluepictures.com

ABOUT DJ CENTRAL:

DJ CENTRAL TV is a new and exciting global dance and house music TV show that features lifestyle segments on all things youth, club, dance, and house music culture, bringing the global clubbing nightlife to your TV screens on FOXTEL's heralded Aurora Channel 183.

Hosted by the dynamic team along with a cast of industry names and artists from all over the world, each week they'll bring you the latest in dance and house music as well as featuring fashion interviews with celebrities from film to music and sport and bringing our own unique Australian feel to the world of dance and house music.

The shows format is built around a local club that we have selected that we feel represents the best of all the things that the show stands for. We will have segments on the venue itself, the latest music video clips, club competitions and promos, and even a latest news segment keeping you up to date with all the latest gossip in the DJ Club scene.

For more information, visit the official DJ Central website: www.djcentral.tv

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