



PRESS RELEASE - EFFECTIVE IMMEDIATELY – 3 September 2014

Steed Lord at Dirty laundry Bar!

Steed Lord has announced that they will be performing at Dirty Laundry Bar in LA. This is a must see gig for anyone interested in art pop electronic music! If you are in LA next week, jot down September 11th in your calendar, Steed Lord will be hitting the stage at Dirty Laundry Bar at 11pm.

The Icelandic trio are a creative musical force and boundless visual collective, known for their cutting edge creativity and electrifying live performances. Having won 2012 Album of The Year on the Irish Publish Radio Station RTE for their killer album 'Prophecy pt 1.' and having Hear Me Now sit at #11 on the iTunes Top Electronic Singles Chart, these creative geniuses will be certainly a treat to watch.

With the confidence and charisma of vocalist diva Kali and the hard grooving production by brothers Eddie and Mega, Steed Lord is an unstoppable collective. The group do not shy away from statement-making high fashion, having pieces from their 'Steed Lord Clothing' collection presenting on television shows such as Americas next Top Model and American Idol. So get yourself down and have a drink before it's a full house.

This three-piece music and visual art collective are ready to seduce you with some sizzling electro pop music. You have to experience Steed Lord live to witness the power of their music and their magical visual world. No doubt the visual performance will be just as fantastic as the music itself.

For more information on Steed Lord, checkout the links to their website, iTunes or Facebook pages!

www.steedlord.com

www.itunes.com/steedlord

www.facebook.com/steedlord

ABOUT DJ CENTRAL:

DJ CENTRAL TV is a new and exciting global dance and house music TV show that features lifestyle segments on all things youth, club, dance, and house music culture, bringing the global clubbing nightlife to your TV screens on FOXTEL's heralded Aurora Channel 183.

Hosted by the dynamic team along with a cast of industry names and artists from all over the world, each week they'll bring you the latest in dance and house music as well as featuring fashion interviews with celebrities from film to music and sport and bringing our own unique Australian feel to the world of dance and house music.

The shows format is built around a local club that we have selected that we feel represents the best of all the things that the show stands for. We will have segments on the venue itself, the latest music video clips, club competitions and promos, and even a latest news segment keeping you up to date with all the latest gossip in the DJ Club scene.

For more information, visit the official DJ Central website: www.djcentral.tv

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