



PRESS RELEASE - EFFECTIVE IMMEDIATELY – 3 September 2014

ZYA to join the DJ Central label!

DJ Central is proud to announce that Chinese/Canadian singer Zya will be joining the DJ Central family. Zya has an impressive portfolio that we are keen to share with our amazing viewers! Zya is already a huge name in the Chinese and Canadian music industries and she has the YouTube hits to prove it. Don't believe us? Check out "Baidu" (China's equivalent to YouTube) where her songs and video clips have received over a BILLION plays!

DJ Central is releasing 4 selected tracks from her albums on a special "ZYA" EP. The release will be promoted via the SONY and The Orchard on DJ Central Records. DJ Central would like to thank Mr Josh Young from DJ Central Canada for landing this incredible artist to the label.

Zya's fame was already on the rise as a prominent Chinese/Canadian singing artist but her fame has skyrocketed after the release of her biggest hit to date, "Xin Zui". The song "Xin Zui" became the theme song of the popular TV China drama "281 Letters". The song's passionate melody complimented with heartfelt lyrics became an overnight hit sensation across China. From then on, Zya has become one of the most prominently sought after Asian artists. In 2005, her song "Xin Zui" was honored as the Top 10 songs and her first debut album also garnered top results on charts. Zya's vocal talents also caught the attention of the Vocal Teacher, Julie, who fostered the World Renowned Talent Celine Dion.

On September 17, 2014, Zya will be hitting the stage at the River Rock Show Theatre for her debut concert. For this concert, Zya has the honors of inviting the Hong Kong Renowned, Taiwan Golden Horse Award Nominee, Anthony Chue, as the music director. Anthony will be providing new arrangements for Zya's songs which will definitely leave audiences in awe. Zya will also be firing up the stage by performing 2 new songs for the first-time!

This is a once in a lifetime event so don't miss your chance to see Zya perform live! It will definitely be a sell-out event, so get your tickets fast.

For ticket inquiries and all other information on Zya and DJ Central follow the links!

Ticket inquiries: www.cantonproductions.com

Zya Official Website: www.hellozya.ca

Riverrock Event Details: www.riverrock.com/entertainment/event09171401.aspx

ABOUT DJ CENTRAL:

DJ CENTRAL TV is a new and exciting global dance and house music TV show that features lifestyle segments on all things youth, club, dance, and house music culture, bringing the global clubbing nightlife to your TV screens on FOXTEL's heralded Aurora Channel 183.

Hosted by the dynamic team along with a cast of industry names and artists from all over the world, each week they'll bring you the latest in dance and house music as well as featuring fashion interviews with celebrities from film to music and sport and bringing our own unique Australian feel to the world of dance and house music.

The shows format is built around a local club that we have selected that we feel represents the best of all the things that the show stands for. We will have segments on the venue itself, the latest music video clips, club competitions and promos, and even a latest news segment keeping you up to date with all the latest gossip in the DJ Club scene.

For more information, visit the official DJ Central website: www.djcentral.tv

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