



PRESS RELEASE - EFFECTIVE IMMEDIATELY – 14 JANUARY 2013

DJ CENTRAL GETS SOME LOVE FROM FOXTEL AND THE AURORA CHANNEL!

Blue Pie Productions and the entire production team on DJ Central are thrilled to have received this email in from Foxtel.

"Hi Damien, I just want to take this opportunity to say just how happy I am with DJ Central screening on the channel. As a broadcaster who seeks to represent our diverse community, I find the diversity of the artists featured on the show a perfect fit for the brand. The execution of the show is impeccable and the quality of international DJ's who are at the top of the international dance seen a coup for our weekly schedule. I sincerely also want to express thanks for the professional, stress free delivery of the show – Simon Smithers is an asset to your team. Here's to a big bright 2013 with DJ Central on Aurora – I look forward to working with you for years to come."

Corrie McDougall-Programming & Production Manager

AURORA COMMUNITY CHANNEL

We want to thank all the fans of the show for making 2012 a massive success and also for generating a record viewing rating for Aurora on New Years. The network ran 5 episodes back to back on New Year's Eve and had one of the biggest ratings ever in the network history!

Remember to tune in on Channel 183 on FOXTEL and get all the latest news and music from DJ Central TV on Friday nights at 9.30pm www.djcentral.tv

ABOUT DJ CENTRAL:

DJ CENTRAL TV is a new and exciting global dance and house music TV show that features lifestyle segments on all things youth, club, dance, and house music culture, bringing the global clubbing nightlife to your TV screens on FOXTEL's heralded Aurora Channel 183.

Hosted by the dynamic team along with a cast of industry names and artists from all over the world, each week they'll bring you the latest in dance and house music as well as featuring fashion interviews with celebrities from film to music and sport and bringing our own unique Australian feel to the world of dance and house music.

The shows format is built around a local club that we have selected that we feel represents the best of all the things that the show stands for. We will have segments on the venue itself, the latest music

video clips, club competitions and promos, and even a latest news segment keeping you up to date with all the latest gossip in the DJ Club scene.

For more information, visit the official DJ Central website: www.djcentral.tv,

END

CONTACT:

Press and Media Manager

DJ Central Hong Kong Ltd
C/O Expo112 Unit 20
No 112 McEvoy Street
Alexandria NSW 2013
AUSTRALIA

P: + 61 2 9310 0155
F: +61 2 9310 0166
W: www.djcentral.tv
E: sales@djcentral.tv